

**EXCELLENCE IN JOURNALISM AWARD**  
Wisconsin Section – ASCE

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Superior reporting that enhances public understanding of civil engineering issues in Wisconsin and the impact of civil engineers on this state is recognized annually by awarding the “Excellence in Journalism Award”. This award is given annually to an author or co-authors of a news story worthy of recognition.

**GENERAL INFORMATION**

1. A single award may be made annually.
2. The news stories must:
  - a. Cover all sides of the civil engineering issues fairly
  - b. Accurately describe the engineering project or issue
  - c. Advance public knowledge and understanding of civil engineering in Wisconsin
  - d. Effectively explain how the outcome of an issue benefits the community or the state
  - e. Clearly describe the civil engineer's role
  - f. Include professionals knowledgeable of civil engineering
3. The award is made by action of the Board of Directors upon recommendation of the Jury of Judges. The recommendation to the Board must be supported by a majority vote of the Jury of Judges. Publicity on the final selection is withheld until Board approval is obtained.
4. An appropriate plaque, symbolizing the excellence in journalism, will be awarded to the author or the co-authors selected. The awardee(s) will be invited to attend the Annual Meeting including the banquet to receive the award.
5. If the national eligibility requirements are met, the winning story shall be forwarded by the Secretary of the Section to the Society for entry in the national competition by September 15 of the calendar year covering the award.

**ELIGIBILITY**

1. Articles from general (non-trade) print and website media are eligible. However, TV, motion picture, books, photojournalism, and similar journalistic activities may also be considered (these journalistic activities are, however, not eligible for the ASCE national competition).
2. Stories must appear between March 31 of the current year and April 1 of the previous year.
3. Stories must appear in English and have a Wisconsin context or connection.
4. Single stories or series are eligible. A series counts as a single entry.

Note: For eligibility in the national competition, additionally, at least one author must be a full-time journalist.

**NOMINATIONS**

1. Nominations for the award shall be made by a member of the Wisconsin Section or a Branch. A member or Branch can nominate several stories.
2. Nominations must be submitted as a PDF to the Secretary not later than June 1 of the calendar year covering the award.
3. Entry forms furnished by the Awards Committee shall be completed and submitted with such supplemental information as may be required to document the nomination including up to two single-spaced pages detailing how the entry meets the award criteria. Entries will not be returned and will become the property of the Section.

## **JUDGING**

1. Judging will be by a Jury of Judges. The Chairperson of the Jury may include a non-ASCE member in the Jury for this award who is knowledgeable in journalism at his/her discretion.
2. Nominations will be referred to the Judges immediately after the submittal deadline. A report on selection is made by the Chairperson of the Jury within 15 days for Board action prior to the June 1 deadline for the national competition. The winning entry, if it meets the national eligibility requirements including the national award year (May 1 to April 30), will be automatically submitted to the national competition by the Secretary of the Section.
3. Presentation of the award will be made at the Annual Section Meeting by the President of the Section, or his/her designated representative. The award plaque will be prepared by the Awards Committee.
4. Final authority for determining eligibility shall be with the Jury of Judges.

ENTRY FORM  
EXCELLENCE IN JOURNALISM AWARD  
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Submittal Date: \_\_\_\_\_

Name and Address of Wisconsin Section ASCE Member Submitting the Entry:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone No.: \_\_\_\_\_

Name and Address of Author of News Story:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone No.: \_\_\_\_\_

Is the Author of the News Story a Full-Time Journalist? \_\_\_\_\_ Yes \_\_\_\_\_ No

Name of Media (name of newspaper, website, etc.): \_\_\_\_\_

The following material *must* be attached to this Entry Form:

1. Documentation which details how the entry meets the award criteria, limited to a maximum of two typed single-spaced, 8-1/2"x11" pages. (This documentation is to be prepared by the ASCE member submitting the entry.)
2. Photocopy of the entire News Story, neatly prepared on 8-1/2"x11" pages.
3. Any other material that will assist the Jury of Judges in evaluating the entry.

*The entries are due June 1 and are to be submitted (emailed) to the Secretary of the Wisconsin Section ASCE, who will forward the entries to the Jury of Judges. Entries will not be returned and will become the property of the Section.*